

WKBD-TV

Public Affairs Programming July 1 –September 30, 2012

Attached are listings of broadcast segments that in the station's judgment reflect the most significant programming of ascertained issues during the preceding three-month period.

STREET BEAT

Goes behind the headlines to focus on community issues and stories of interest to Metro Detroit presented in an upbeat mix of in-studio interviews and pre-produced packages by a crew of local people dedicated to improving our city. The program airs Sundays 11:00a.m. – 11:30p.m.

FOR MY PEOPLE

A weekly local program produced by Project B.A.I.T. (Black Awareness in Television) which explores issues concerning the community. The program airs Saturdays 6:30a.m. - 7:00a.m.

8.12.12

00:30:00

CIVIC INVOLVEMENT

STREET BEAT

This week on Street Beat, host Syma Chowdhry looks at children in Michigan and the organizations which provide assistance to them. Guests: Jane Zehnder-Merrell, Project Director, the Kids Count in Michigan, discussed how Michigan ranks in child well-being; Sam Abrams, Manager of Player Relations and Youth Sports programs, discussed the upcoming Willie Horton's Batting for Kids event benefiting Don Bosco Hall; Several members of a local ice skating team that competes in a new sport called Theatre on Ice explained the sport and their recent competition. (Richard Brown, Senior team coach/skater; Emily Griswold, Senior team skater, plus Emily Denhof and Mandy, Emma, and Jessie Vermillion from Harmony Theatre Company); Sherrie Handrinos, event planner, discussed 10,000 Holes of Golf, which supports scholarships for college students.

8.19.12

00:30:00

CIVIC INVOLVEMENT

STREET BEAT

This week on Street Beat, host Syma Chowdhry examines civic involvement and how a single person can make a difference. Guests: Mark and Carol Garofoli lost their son to drug addiction, and are dedicated to changing laws to ensure others get the necessary help; Steve Tobocman, Co-Director, Michigan Political Leadership Program, discussed developing the necessary skill-set to become a future political leader; Tera Moon, League of Women Voters-Oakland County explains how to be an informed voter.

9.30.12

00:30:00

CIVIC INVOLVEMENT

STREET BEAT

Assisting people with disabilities was the focus of this week's show with host, Syma Chowdhry. Guests discussed their organization and the services they provide. Guests: Rodney Perry, client and Joe Dzenowagis, resource advocate, of the Macomb-Oakland Regional Center; Anne Mandel, Lead Librarian, Macomb Library for the Blind and Physically Handicapped; Victory Day founder, Aaron Segedi, and Katie Tracy, a Trenton High School Student and volunteer, explain how playing football can make a difference for children with cognitive and physical impairments. Reverend Melanie Carey, Superintendent of the Detroit Renaissance District of the United Methodist Church discussed "Hands4DetroitDay" a volunteer project designed to improve and rebuild neighborhoods.

9.16.12

00:30:00

HEALTHCARE/AUTISM

STREET BEAT

This week on Street Beat, Host, Syma Chowdhry focuses on autism...living with autism,/parenting a child with autism, its symptoms, treatments, health care issues, and the upcoming "Walk Now for Autism Speaks" fundraiser. Guests: Anthony Ianni former MSU NCAA Basketball Player who is on the spectrum and now works full-time at the Autism Alliance of Michigan; Tom Riopelle, Midwest Regional Director, Autism Speaks; Dr. Mary Sharp of the Autism Alliance of Michigan; Stefan Kogler, Co-Chair, Marketing and Communications Autism Speaks- Michigan, architect of the Michigan is Listening; Rich Ansell, Walk Now for Autism Speaks walk co-chair; Jon Witz, CEO of Jon Witz and Associates, a marketing firm that creates events; and Scott St. Clair, Co-Chair of Walk Now for Autism Speaks. All guests are parents of children on the autism spectrum with the exception of Ianni, who is on the spectrum himself.

9.23.12

00:30:00

HEALTHCARE/MENTAL ILLNESS

STREET BEAT

Host, Ken Bryant talks to several organizations dealing with mental health issues. Guests: Leon Judd, President of the National Alliance on Mental Illness – Metro chapter, and Andrea King, NAMI Metro's Publicity Chair, discuss issues facing those with mental illness and their families. Cheryl Coleman, President and CEO of Northeast Guidance Center, discussed how people with mental illness can find help. Writer/musician Mike Ball discussed "Lost Voices"; an organization which helps incarcerated youth express their pain through music.

7.01.12

00:30:00

CULTURAL / ARMED FORCES

STREET BEAT

July 4 Holiday Tribute: Street Beat pays tribute to our country and the people who protect it. Guests: Patricia Mooradian, President of The Henry Ford, discussed the museum and its spectacular Independence Day celebrations; April Bartlett, Medical Foster Home Coordinator for the Ann Arbor VA Hospital, explained how the program works for veterans in need of special assistance; Kim Twinn, Assistant Human Resources Officer for the VA, explained programs and services that will help Vets find jobs; Scott Sabellico, director of Judge Group, and Alex Brodrick, President of Volunteers of America, discussed their partnership which aids veterans seeking employment.

7.15.12

00:30:00

CULTURAL / EVENTS

STREET BEAT

Street Beat, host Syma Chowdhry looks at several upcoming cultural events and activities in Metro Detroit. Guests: Karen Delhey, Ann Arbor Art Fair and artist Kristin Perkins discussed what to expect at this year's fair; Laydell Wyatt, Detroit Institute of Arts (Friends of African and African American Art -FAAAA) committee discusses the upcoming FAAAA 50th Anniversary Celebration; Christopher Breedlove explained the Figment Festival, a free, family friendly, volunteer run, interactive arts festival happening on Belle Isle; and Author, Organizer, and Business Owner, Yusef Shakur, joins Sean Rodriguez, Artistic Director of 4 TheatrSake, to preview Network of Ensemble Theatres Micro-Fest, which highlights how artistic endeavors impact the economy of a city.

7.29.12

00:30:00

FINANCIAL / FORECLOSURE

STREET BEAT

This week on Street Beat host Syma Chowdhry takes an in depth look at the issue of foreclosure. Belva Davis and Nancy Brigham explain their personal story with foreclosure and how they fought against it happening in their neighborhood of Detroit. Then Diane McCloskey, the Director of Foreclosure Detroit, explains tips, procedures, and resources if you are in danger of losing your home. Next Neeta Delaney, the Director of the Michigan Foreclosure Task Force, talks about scams to beware of as well as the state's newest prevention program, Step Forward Michigan. Finally Joe Sellers of National Home Lending discusses a new program that helps people get back into home ownership after they've had a foreclosure.

8.05.12

00:30:00

FINANCIAL / FISCAL

STREET BEAT

This week on Street Beat, host Syma Chowdhry discusses how to be financially fit. Helena Fleming, a Financial and Housing Education Specialist with Michigan State University Extension, talks about personal finance. Then the Director of the Michigan Education Trust, Robin Lott, explains how MET helps people pay for college. Steve Malach with the law firm of Lipson Neilson discusses tax credits and estate planning. Lastly, Wendy Thomas and Pat Salo with Michigan Small Business and Technology Development Center explain business finances.

9.02.12

00:30:00

ENTERTAINMENT

STREET BEAT

This week on a special edition of Street Beat, Host Syma Chowdhry talks with comedian, author, radio and television personality Steve Harvey. Harvey discusses his life and the challenges he faced including overcoming childhood poverty, homelessness, and years of struggling to make his way in the entertainment industry.

9.09.12

00:30:00

EDUCATION

STREET BEAT

This week on Street Beat, Host Syma Chowdhry and the Community Correspondents take a look at education and literacy. First, Syma learns about a new charter school reaching out to middle school students in Detroit who are over-age, under-credited and facing the prospect of not being able to graduate high school when she talks to Roy Harris, Principal of Hope Academy School of the Future, and Alice Thompson, CEO of Black Family Education Services. Then Community Correspondent Rodney Harris talks with Maria Benjamin and Sydney Bowden about their internship with CBS62/CW50 and the Emma Bowen Foundation that gave them this unique opportunity. Next, Community Correspondent Cindy Kainz gets information on literacy issues from Margaret Williamson, Director with Pro-Literary Detroit. Finally, Community Correspondent Ben Falik welcomes Marcy Feldman, President of the Pasteur Elementary School Alumni Foundation, and finds out how this group is helping an elementary school in a struggling Detroit community.

7.08.12

00:30:00

ENVIRONMENTAL

STREET BEAT

This week on Street Beat, host Syma Chowdhry environment with Paul Bryant of the Bunche Academy who works with students like Lorenzo Scott in the Teaching Gardens. Then Community Correspondent Rodney Harris finds out about recycling from Emily Pelyak, the Director of Macomb Habitat for Humanity ReStore, and Karan Bates-Gasior, the program director for ReStore. Board President Mike Darga from the Friends of the Rouge discusses water quality. Finally, Todd Scott of Detroit Chapter of the Michigan Trails and Greenways explains Greenways and the importance of biking trails in Michigan.

For My People

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| 7.21.12 | 00:30:00 | POLITICAL |
| For My People | | |
| On this edition of For My People, host David Rambeau discussed the lack of reliable public transportation in Detroit, and what Mayor Bing should do to address the problem. | | |
| 8.04.12 | 00:30:00 | POLITICAL |
| For My People | | |
| On this edition of For My People David Rambeau discussed the 2,600 layoffs scheduled for city of Detroit employees and the impact it will have on residents and city services. | | |
| 8.11.12 | 00:30:00 | POLITICAL |
| For My People | | |
| Political differences between Governor Romney, and President Obama were discussed on this edition of For My People; and the futility of Mayor Bing's Detroit Works Project. | | |
| 8.18.12 | 00:30:00 | POLITICAL |
| For My People | | |
| On this edition of For My People David Rambeau discussed Belle Isle being managed by the state and charging an admission fee. Also discussed, climate change, and its' importance to current political affairs. | | |
| 9.08.12 | 00:30:00 | POLITICAL |
| For My People | | |
| On this edition of For My People David Rambeau discussed social security, Medicare and other issues important to this year's election. | | |
| 9.22.12 | 00:30:00 | POLITICAL |
| For My People | | |
| On this edition of For My People we discussed the book, How To Grow A Novel, by Sol Stein and the importance of being sensitive to others' points of view and the need to explore perspectives other than one's own and the application of this to the political arena and direct democracy via voters' petitions in the upcoming election this November. | | |
| 9.29.12 | 00:30:00 | POLITICAL |
| For My People | | |
| David Rambeau discussed the proposed takeover of Belle Isle by the state; the city council's response, and possible alternatives. We also examined the history of the island dating back to 1700. | | |
| 7.14.12 | 00:30:00 | EDUCATION |
| For My People | | |
| Host, David Rambeau discussed the numerous challenges facing the Detroit Library Commission, including cost overruns , budget mismanagement, and staffing literacy volunteers at local branches. | | |
| 7.28.12 | 00:30:00 | EDUCATION |
| For My People | | |
| On this edition of For My People host, David Rambeau discussed the lack of academic achievement in Highland Park schools, the ACLU suit against the school system, and the importance of public libraries. | | |
| 9.01.12 | 00:30:00 | EDUCATION |
| For My People | | |
| Host, David Rambeau discussed charter and public schools, tips for attaining academic success, and standardized testing. | | |
| 9.15.12 | 00:30:00 | EDUCATION |
| For My People | | |
| For My People host, David Rambeau discussed preparations for the new school year, and how teachers are being reassigned to different schools. | | |